For more than 25 years, Trend Micro has innovated constantly to keep our customers ahead of an ever-evolving IT threat landscape. It’s how we got to be the global leader in server security, according to IDC. It’s how we continue to set the pace for the IT security industry: by delivering layered, optimized, and connected solutions that elegantly solve your most pressing challenges.

Today, those challenges stem primarily from three trends that are sweeping the business landscape and reshaping IT infrastructures everywhere:

**Cloud and Virtualization:** The growing use of cloud-based and virtualized computing drives dramatic efficiency and operational gains—but if security strategies are not evolved to fit these environments, those benefits are not realized and security gaps are created.

**Advanced Cyber Threats:** Yesterday’s viruses and malware are still lurking out there, requiring vigilant updating of traditional defenses—but the current explosion of advanced targeted attacks demands new, customized detection and response capabilities.

**Consumerization:** The explosion of endpoints is boosting productivity—but with users controlling multiple devices and using unsecured consumer applications such as DropBox at work, it’s also forcing IT managers to re-think traditional perimeter defenses.

**HYBRID CLOUD SECURITY**

Comprehensive server security provides adaptive protection for systems and applications across physical, virtual, cloud, and hybrid cloud deployments. Data center operators and architects can control operating costs while improving performance with security optimized for VMware virtual environments. Cloud architects can meet shared security requirements when deploying sensitive applications to the cloud. Our elastic security enables the full benefit of the cloud’s agility and cost savings on the leading cloud service providers’ platforms, including Amazon Web Services (AWS) and Microsoft Azure.

- **Trend Micro Deep Security**, available as software, as a service, or through the AWS and Azure marketplaces, provides comprehensive server and virtual desktop protection for physical, virtual, cloud, and hybrid deployments. Centrally managed through an intuitive dashboard, Deep Security includes anti-malware with web reputation, network security through intrusion prevention (IPS) and firewall, and system security through integrity monitoring and log inspection.
- **Trend Micro Deep Security as a Service** is a cloud-hosted solution designed specifically for customers using AWS, Azure, and VMware vCloud Air.

**NETWORK DEFENSE AGAINST TARGETED ATTACKS**

Network Defense is a family of security solutions that enable you to rapidly detect, analyze, and respond to targeted attacks and advanced threats.

- **Trend Micro Deep Discovery** uses specialized detection engines, custom sandboxing and global threat intelligence from the Trend Micro Smart Protection Network to defend against attacks that are invisible to standard security products.
- **Deep Discovery Inspector** delivers 360-degree monitoring for network-wide detection of malware and attacker activities.
- **Deep Discovery Analyzer** enhances existing detection capabilities with advanced heuristics, sandboxing, and intelligence-sharing to discover targeted attacks and advanced threats.
- **Deep Discovery Email Inspector** uses a variety of advanced techniques to detect and block spear phishing and other targeted email attacks.
- **Deep Discovery Endpoint Sensor** provides detailed endpoint activity tracking that enables rapid attack validation and analysis.
USER PROTECTION
Get better, simpler, more flexible security. Our connected suite of security protects your users no matter where they are or what they are doing.

- Trend Micro Smart Protection Complete delivers the best protection at multiple layers, and support's flexible, on-premises cloud and hybrid deployment models. It includes endpoint security, mobile security, secure web gateway, email and collaboration security, integrated data loss prevention, and centralized management.
- Trend Micro Smart Protection for Endpoints protects your users and their data with multiple layers of threat and data security across devices and applications. It includes cloud flexibility and user-centric visibility supported by a full range of endpoint security, integrated data loss prevention, and centralized management.

CONNECTED THREAT DEFENSE
Trend Micro Connected Threat Defense is a layered approach to security that gives you a better way to quickly protect, detect, and respond to new threats that are targeting you, while improving your visibility and control across your organization at the same time.

Connected Threat Defense: Better, Faster Protection

Enable rapid response through shared threat intelligence and delivery of real-time security updates

Assess potential vulnerabilities and proactively protect networks, endpoints and hybrid cloud environments

Gain centralized visibility across the system, and analyze and assess impact of threats

Detect advanced malware, behavior and communications invisible to standard defenses

- The Protection quadrant proactively protects your networks, endpoints, and hybrid cloud environments. Trend Micro solutions incorporate many protection technologies such as anti-malware, behavior monitoring, intrusion prevention, whitelisting, application control, encryption, and data loss prevention.
- The Detection quadrant provides the ability to deal with advanced threats which bypass standard defenses. It includes network inspection, which monitors all ports and more than 100 protocols across the network to detect suspicious activity. Custom sandboxing executes suspicious files in a safe environment to determine potential impact and what behavior the file exhibits.
- The Response quadrant delivers real-time signatures and security updates to the other quadrants to prevent future attacks, identify root cause, and speed up remediation.
- Integration allows the various security layers and all Trend Micro products to share threat intelligence to provide better, faster protection.

CENTRALIZED MANAGEMENT AND REPORTING
Simplify administration, improve security intelligence, and lower security management costs with an integrated, centrally managed security framework.

- Trend Micro “Control Manager” software provides a comprehensive view of your networks, servers, and hybrid cloud environments, and simplifies threat investigation and day to day management tasks.
- Trend Micro “Remote Manager” is a multi-tenant, cloud-based management console that makes it easy for Managed Service Providers to oversee and manage Worry-Free Business and Hosted Email Security products across multiple customer deployments.

SUPPORT SERVICES
Trend Micro provides a wide assortment of support services to help ensure that you get the most value from your security investment. Two levels of technical support are available.

Standard Support includes all regular product updates and upgrades, along with highly responsive, expert telephone support during regular business hours, and 24x7 telephone support for critical issues. Standard Support is included with all products with active licenses.

Premium Support provides you with a named Customer Service Manager who will be your on-going contact to assist you with urgent issues and provide expert guidance designed to elevate your security posture.

To learn more about Trend Micro’s business security solutions, visit our web site at www.trendmicro.com/enterprise