

Trend Micro Reports Second Quarter Results

Tokyo, Japan – August 11, 2010 – Trend Micro Incorporated (TSE: 4704), a global leader in Internet content security, announced earnings results for the second quarter 2010.

For the second quarter, Trend Micro posted consolidated net sales of 23,493 million Yen (or US \$255 million, 91.94 JPY = 1USD). The company posted operating income of 5,567 million Yen (or US \$60 million) and net income of 3,237 million Yen (or US \$35 million) for the quarter. These figures reflect a 20 percent decrease in net income compared to the same period a year ago.

Based on information currently available to the company, consolidated net sales for the third quarter ending September 30, 2010 is expected to be 23,900 million Yen (or US \$ 277 million, based on an exchange rate of 86 JPY = 1USD). Operating income and net income are expected to be 5,900 million Yen (or US \$ 68 million) and 3,500 million Yen (or US \$ 40 million), respectively.

Growth rate figures are calculated from Japanese Yen results. Some discrepancy may therefore be noted in US Dollar comparisons owing to fluctuations in currency conversion rates.

“Our recent acquisitions this quarter of U.K.-based humyo, a next-generation online backup company, will enable us to bring additional data protection, and synchronization into the marketplace,” said Eva Chen. “We’ve also made significant strides this quarter in bridging our datacenter vision with our endpoint and SaaS products through the introduction of a new hybrid SaaS email security solution, and the integration of virtual desktop infrastructure capabilities within our enterprise endpoint product, Trend Micro OfficeScan.”

Business Highlights for Q2 2010

Trend Micro acquired online storage and data synchronization company humyo, based in Leeds, U.K. With the expansion in online backup and data access, the acquisition was a natural fit with Trend Micro’s cloud security strategy, and consumer and small business customers’ growing need for data security.

Broadening its virtualization security strategy, Trend Micro introduced the industry’s first “hypervisor agnostic” virtualization-aware endpoint security offering in Trend Micro OfficeScan 10.5.

Adding to its SaaS security portfolio, Trend Micro introduced the latest version of InterScan Messaging Security, newly built as a hybrid SaaS email security solution that unites in-the-cloud protection with an on-premise VMware Ready virtual appliance.

Trend Micro announced Consumer Premium Services, designed to accelerate the resolution process and reduce the time and effort the customer has to spend on a problem.

Trend Micro introduced Trend Micro PortalProtect 2.0, which supports the Microsoft® SharePoint® 2010 platform now includes Web threat protection and data loss prevention.

Trend Micro created another free application for the iPhone, iPod touch and iPad. The Threat Watch app helps users get immediate access to breaking news on the latest threats and cybercrime intrigue directly, turning mobile devices into a personal threat resource center.

Awards and Recognition for Q2 2010

For the second consecutive time, Trend Micro OfficeScan was rated by NSS Labs as the best at protecting against socially-engineered malware. OfficeScan achieved an over-time protection rating of 95.2 percent, a unique malicious site blocking score of 86 percent, and caught 60.6 percent of zero-hour blocks, the percent of threats blocked upon first exposure to the endpoint. Its average time-to-block was less than five hours, compared to the overall average of nearly two days.

For the fourth consecutive time, leading Microsoft® Exchange Server resource site, MExchange.org, selected Trend Micro™ ScanMail™ as the winner in the Email Antivirus category of the MExchange.org Readers' Choice Awards.

Trend Micro Enterprise Security for Endpoints was awarded five out of five stars overall and received SC Magazine's Best Buy award in their lab's Endpoint UTM group test.

Trend Micro OfficeScan was selected by Business Solutions Magazine's VAR subscribers as a Best Channel Product.

Trend Micro Internet Security Pro was selected by GCN Labs as one of the top five security suites for teleworkers. The Lab concluded that TIS Pro "has some impressive capabilities that are very appealing to the telecommuting environment."

Trend Micro Enterprise Security for Endpoints Advanced received a positive review in State Tech magazine. The reviewer noted that "organizations seeking greater flexibility in the protection of endpoints should consider the Trend Micro Enterprise Security for Endpoints Advanced software suite, which secures PCs, Macs, Linux boxes and smartphones by guarding against malware."

Trend Micro Enterprise Security for Endpoints received 5 out of 5 stars from SC Magazine, which noted that the solution suite is a great value for the money given the overall features and options included.

Leading Windows Security resource site, WindowSecurity.com, announced that Trend Micro InterScan Messaging Security Suite was selected second runner-up in the Email Anti-Virus category of the WindowSecurity.com Readers' Choice Awards.

Trend Micro InterScan WebProtect was selected as first runner up in the Antivirus category of the ISAserver.org Readers' Choice Awards.

Patents

Trend Micro was awarded the following patents in Q2 2010:

Patent No. 7711669	Configurable Hierarchical Content Filtering System
Patent No. 7730481	Method, apparatus and system of anti-virus software implementation
Patent No. 7735138	Method and Apparatus for Performing Antivirus Tasks in a Mobile Wireless De
Patent No. 7707635	Script-Based Pattern for Detecting Computer Viruses
Patent No. 7711673	Use of SIM Algorithm In Automatic Char Set Detection
Patent No. 7729690	Backup and Restore of User Data for Mobile Telephones
Patent No. 7716155	Method and apparatus for predicting future behavior of data streams
Patent No. 7739739	Antiviral network system

Notice Regarding Forward-looking Statements

Certain statements that we make in this release are forward-looking statements. These forward-looking statements are based upon management's current assumptions and beliefs in light of the information currently available to it, but involve known and unknown risks and uncertainties. Many important factors could cause our actual results to differ materially from those expressed in our forward-looking statements. These factors include:

- Difficulties in addressing new virus and other computer security problems
- Timing of new product introductions and lack of market acceptance for our new products
- The level of continuing demand for, and timing of sales of, our existing products
- Rapid technological change within the antivirus software industry
- Changes in customer needs for antivirus software
- Existing products and new product introductions by our competitors and the pricing of those products
- Declining prices for products and services
- The effect of future acquisitions on our financial condition and results of operations
- The effect of adverse economic trends on our principal markets
- The effect of foreign exchange fluctuations on our results of operations
- * An increase in the incidence of product returns
- The potential lack of attractive investment targets and
- Difficulties in successfully executing our investment strategy

We assume no obligation to update any forward-looking statements. For more details regarding risk factors relating to our future performance, please refer to our filings with the U.S. Securities and Exchange Commission.

About Trend Micro:

Trend Micro Incorporated, a global leader in Internet content security, focuses on securing the exchange of digital information for businesses and consumers. A pioneer and industry vanguard, Trend Micro is advancing integrated threat management technology to protect operational continuity, personal information, and property from malware, spam, data leaks and the newest Web threats. Visit TrendWatch at [**www.trendmicro.com/go/trendwatch**](http://www.trendmicro.com/go/trendwatch) to learn more about the latest threats. Trend Micro's flexible solutions, available in multiple form factors, are supported 24/7 by threat intelligence experts around the globe. Many of these solutions are powered by the Trend Micro™ Smart Protection Network™ infrastructure, a next-generation cloud-client innovation that combines sophisticated cloud-based reputation technology, feedback loops, and the expertise of TrendLabsSM researchers to deliver real-time protection from emerging threats. A transnational company, with headquarters in Tokyo, Trend Micro's trusted security solutions are sold through its business partners worldwide. Please visit www.trendmicro.com.