Ascending the Ranks
The Brazilian Cybercriminal Underground in 2015

Forward-Looking Threat Research (FTR) Team

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The fastest route to cybercriminal superstardom can be found in Latin America, particularly in Brazil. Any criminal aspirant can gain overnight notoriety with just a little bit of moxie and the right tools and training, which come in abundance in the country’s untamed underground.

This past year, we observed an influx of new players in the scene. Most of them are young and bold individuals with no regard for the law. Unlike their foreign counterparts, they do not rely so much on the Deep Web for transactions. They exhibit blatant disregard for the law by the way they use the Surface Web, particularly popular social media sites like Facebook™ and other public forums and apps. Using online aliases on these sites, they make names for themselves, flagrantly showing off all the spoils of their own mini operations. Although they share what they know to peers, they mostly work independently, trying to outdo the competition and ascend the ranks to become the top players in their chosen fields.

Online banking is their biggest target; this makes banking malware and respective how-to tutorials prevalent. This trend remains consistent with what we reported two years ago. But since then, new offerings have also sprouted, including localized ransomware and personally identifiable information (PII)-querying services. Illegal goods that were only peddled in Brazil’s backstreets have likewise crossed over to the underground. Anyone can now purchase counterfeit money and fake diplomas online.

The brazenness of cybercriminal operations should come as no surprise. Brazilian law enforcement agencies already have a lot on their plate; budding criminals online are only additions to their list of challenges. Although they have started investing in the fight against this growing problem, will their efforts be enough to at least slow down its pace?
SECTION 1

Underground players
Underground players

Brazilian cybercriminals operate either solo or in groups, though more often than not, they prefer to work individually. They can be classified under two main categories—developers and operators.

Developers are educated individuals who turned cybercrime into a lucrative job. They aid their fellow cybercriminals, in a way, by providing malware that they themselves created. Unlike cybercriminals in other regions, they do not use the Deep Web as much. As stated earlier, Brazilian cybercriminals have little to no regard for law enforcement. Their audacity allows them to take their operations to the Surface Web. They use publicly accessible social networking platforms like Facebook, Twitter™, YouTube™, Skype™, and WhatsApp™, as well as Internet Relay Chat (IRC), TorChat, and forums for business transactions.

Operators, meanwhile, purchase malicious wares from developers and try to profit by using them against certain targets.

Developers

Typical developers are young and have a working knowledge of creating software. More often than not, they are students who picked up their skills in school. Ease of access to malware training and tools, along with their current financial circumstances, could be some of the factors that drove them to start venturing into the underground. The weakness of Brazil’s laws against cybercrime also made them bold enough to even publicly advertise their success.

One such developer is the notorious 20-year-old Lordfenix, whom we profiled in June 2015. This computer science student was able to build more than 100 banking Trojans that can bypass Brazilian banks’ security measures. This has earned him a reputation as one of the country’s top banking malware creators. He supposedly started developing his own malware when he was still in high school and remains an active underground player to date.
**Figure 1:** Lordfenix telling his friends he has to study for the Exame Nacional do Ensino Médio (ENEM), which is the equivalent of the SAT in the United States (US)

**Figure 2:** Message with the subject, “Warning: Vacation has ended,” that Lordfenix sends to his malware operators; this could mean he can work more on his malicious creations

**Figure 3:** Lordfenix’s post boasting of his Trojan’s success
We investigated another professional developer known as “Anntrax” who publicly posted a video advertising a banking Trojan that he created. He remains an active underground player to date. A screen capture of his computer shows that he uses disk partitions, which amateur computer users may not know. Particularly interesting was his TRABALHO (Portuguese for “work”) partition, which apparently contained several directories for malicious creations like keyloggers, crypters, and exploit kits.

Figure 4: Different directories in Anntrax’s TRABALHO partition
(Note that this was captured from a publicly accessible video.)

Operators
Unlike developers who sell their creations to fellow cybercriminals, operators interface with actual victims. They buy malware from developers or rent cybercriminal infrastructure via the crime-as-a-service (CaaS) business model. Their modus operandi vary, depending on how they use the wares they purchase. The cybercriminal behind FighterPoS² is an operator. Law enforcement agencies can more easily catch operators but have a harder time tracking down malware developers.

In August 2015, the Goiás State Civil Police arrested 20 people who were involved in bank card cloning and other kinds of fraud⁴. Those arrested reportedly stole a total of US$200,000.
SECTION 2

Brazilian underground offerings
Brazilian underground offerings

The Brazilian underground is still heavily congested with banking malware, which could be largely attributed to the continued popularity of online banking in the country. A few additional offerings like multiplatform and local-flavored (made in Brazil and uses Portuguese) ransomware, modified Android™ apps, and PII-related services. Tutorials remain popular since they help cybercrime newbies learn important tricks of the trade. Some trainers could also be using these courses to recruit gang members.

Typical criminal modus operandi seen in the backstreets of Brazil have gone digital and are currently making waves in the country’s underground market. We have, for instance, seen fake diplomas and counterfeit money for sale.

Latest market entrants

Ransomware

Ransomware's massive success and continued prevalence worldwide make them a very important tool in any cybercriminal's arsenal. It was really just a matter of time before Brazilian cybercriminals created their own version of the malware, given their effectiveness.

For US$3,000 or 9 BTC, cybercriminals can use an unlimited number of multiplatform ransomware from the seller's arsenal in a span of a week. These threats run on Windows®, Linux®, Android, iOS™, and OS X™ devices. They encrypt .JPG, .PNG, .GIF, .PDF, .TXT, .SQL, .DOC, .XLS, .HTML, .HTM, .XHTML, .BMP, and .PHP files using Triple Data Encryption Standard (DES) (3DES), Advanced Encryption Standard (AES), DES, or Rivest Cipher 4 (RC4).
Figure 5: For 9 BTC per week, cybercriminals can use the ransomware of their choice for attacks.

In one ad, a seller even noted that the piece of FileCrypter ransomware includes a full panel showing the number of devices it infected, details on the users who paid the ransom, and the total amount he has received as payment so far. Paying the ransom doesn’t ensure that those who gave in won’t be targeted again, given that the cybercriminals knew they have the capacity to pay. The fact that victims were asked to pay in bitcoins (BTC) also suggests the increasing popularity of the cryptocurrency in the country.

Modified Android apps

Modified Android apps also recently figured in the Brazilian underground. These have been configured to pay for prepaid credits with stolen credit card credentials. Even better, users weren’t even required to key in additional information, including the Credit Verification Value (CVV) number and billing address, to complete transactions. These modified apps’ Android application packages (APKs) can be obtained from underground forums.

Figure 6: Post advertising modified Android apps that allowed users to buy prepaid credits with stolen credit card credentials.
This underground offering’s emergence could be attributed to the high mobile device penetration rate in Brazil (142% as of April 2015). Most Brazilians even accessed the Web via mobile devices instead of computers. Even organizations and companies encouraged customers to use mobile devices for all kinds of business transactions.

**PII-querying services**

Cybercriminals in Brazil have also started offering services that involved stealing victims’ PII that they can then sell to others for 0.015 BTC (US$6.81)*. Some cybercriminals even claimed to have access to vehicle registration plate databases. The stolen PII could be from hacked or compromised databases like CadSUS (Brazil’s national health card system). In some cases, government employees have been reported guilty of selling access to national databases.

![Figure 7: Ad touting stolen PII for sale](image)

Buyers of stolen PII can easily register domains and send out spam for various malicious purposes.

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* Currency exchange rate as of 16 December 2015 was used throughout this paper (1 BTC = US$461.26)
Brazilian underground staples

Malware

Banking Trojans continued to heavily figure in the Brazilian underground. Most of the banking malware seen today continue to have ties to Brazil (often made or distributed by locals or residents). Several factors could have led to this like the high online banking adoption rate in the country. More than 40% of Brazil’s population banked online as of 2014. Brazilians would rather use their computers or smartphones to check their account balances online more than physically go to their bank branches or call designated hotlines.

Based on our research, some banking malware were capable of locking users’ device or computer screens after security checks have been made while attackers illegally transferred money to their own accounts in the background. This capability gave law enforcement agencies a harder time tracking the responsible cybercriminals.

KAISER malware

KAISER malware can bypass Sicredi's (a Brazilian credit union) time-based tokenization system, among others. They can also put customers of Banco do Brasil, Itaú, HSBC, Santander, and Bradesco at great risk. Operators usually sent out KAISER-laden spam to intended recipients. Every time users of infected systems visited target banks’ sites, KAISER logged their keystrokes. Cybercriminals then obtained victims’
account numbers for a variety of nefarious purposes.

KAISER also opened fake windows (on top of the real ones) so the cybercriminals could obtain the victims’ tokens. When we analyzed a KAISER sample, we found a fake window (with a fake form) that asked victims to key in their tokens when asked by (supposedly) Sicredi. Filling in the said form sends the token to the KAISER operator who then freezes the victim’s device or computer screen while transferring as much money as possible to their own accounts.

Figure 9: Fake form that appears on KAISER-infected systems when Sicredi customers are asked to input their tokens

Proxy keyloggers

Proxy keyloggers are known for redirecting victims’ browsers to phishing pages every time they access target banks’ official sites on infected computers. These have a remote desktop access feature that allowed cybercriminals to access and even control victims’ screens. Certain Proxy variants even had Proxy Auto Configuration (PAC) scripts that let them select what proxy servers to use (preferably those that can’t be traced back to the operators).

We found a post selling a Proxy variant that had a remote access feature and came with a customizable crypter for R$5,000 (US$1,279.02)**. Buyers can log keystrokes from as many as 15 sites, including those of PayPal and HSBC. They even get access to 24 x 7 support services.

** Currency exchange rate as of 16 December 2015 was used throughout this paper (US$1 = R$3.91)
Remota keyloggers

Remota (Brazilian for “remote”) keyloggers have the ability to fake all kinds of browser windows every time users access target bank sites on infected computers. And for R$2,000 (US$511.61), operators even get full support and updates each week.

DNS changers

Full source codes for Domain Name System (DNS) changers are sold for R$5,000 (US$1,279.02) in the Brazilian underground. Note that prices may vary, depending on the seller’s level of expertise, the programming language used, and infection routines. Offerings like these come in a .ZIP file with detailed instructions for use and malware samples when bought.
Figure 12: Sample DNS changer package sold underground

DNS changers redirect victims to phishing pages every time they access a target site. These allowed cybercriminals to steal victims’ site credentials (usernames, passwords, etc.). DNS changers can not only affect computers though, as we’ve seen them set their sights on home routers in May 2015. Most of the DNS changers developed in Brazil are written in JavaScript though compiled versions are also available underground.

Figure 13: Sample contents of a compiled DNS malware package sold underground
Cybercrime training

Carding

We found an ad for a three-month-long carding training in the Brazilian underground. This includes lessons on creating malware, setting up botnets, and obtaining victims’ credit card data, among others. In the first month, trainees learn how to access a database containing stolen credit card credentials. They will then be taught what to do when a purchase made with a stolen credit card is approved and if their money mules fail. In the second month, trainees learn how to (physically) clone cards and create banking Trojans (Proxy and Remota variants, along with other banking Trojans with reverse-connection capabilities). And in the last month, they learn to create crypters using AutoIt, Visual Basic® 6.0, and Visual Basic .NET (VB.NET) as well as set up a ZeuS or Solar botnet, among others. For R$300 (US$76.74) paid via PagSeguro (a PayPal-like service), cybercriminal wannabes and newbies can learn to create their own malware and phishing pages to steal from victims aided by local money mules.

Peddling cybercrime tutorials must be lucrative, as this is the second time we’ve seen this particular instructor offer carding training using updated modules.

Trainees also get access to virtual private server (VPS) hosts, tools, and tutorials collected from various underground forums.

Figure 14: Site where cybercriminal wannabes and newbies can avail of carding training
Crypter programming

For as little as R$200 (US$51.16), cybercriminals can already avail of crypter programming training with online support via Skype. Trainees are also taught how to make their crypters fully undetectable (FUD) using Visual Basic 6.0. Trainees also receive a 1.5-hour-long video as supplementary material, along with free access to updated videos.

Credit card-related goods

Online shop administrator panel access

Access to compromised online shop administrator panels can also be bought in the Brazilian underground. These panels give cybercriminals access to the shop customers’ credit card data. Cybercriminals can steal as many as 40–170 sets of credit card credentials each day. Buyers are charged depending on how many sets of credentials they wish to gain access to.
We were able to contact a seller who sold 21-day (three-week) access to compromised panels that gave 40 sets of credit card credentials per day for R$300 (US$76.74). For 14-day (two-week) access to 70 sets of credit card credentials per day, buyers would need to shell out R$500 (US$127.90). The seller even offered 20-day access to 170 sets of credit card credentials per day at a special discounted price of R$1,000 (US$255.80).
Stolen credit card credentials
Cybercriminals obtain credit card credentials via phishing, compromising banking or other payment-related sites, and distributing banking Trojans. They can also get such information from modified PoS skimmers that get installed in legitimate business establishments.

<table>
<thead>
<tr>
<th>Offering</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 sets of credit card credentials</td>
<td>R$200 (US$51.16)</td>
</tr>
<tr>
<td>20 sets of credit card credentials</td>
<td>R$400 (US$102.32)</td>
</tr>
<tr>
<td>50 sets of credit card credentials</td>
<td>R$700 (US$179.06)</td>
</tr>
</tbody>
</table>

Table 1: Credit card credential offerings with their prices

Figure 18: Post advertising stolen credit card credentials for sale
Credit card number generators

Though the results given out by credit card generators are not 100% reliable, these are still sold underground. Credit card number generators use specific algorithms that allow them to generate possible credit card numbers. Their prices depend on how many credit card numbers they can produce. Again, the end results are not 100% reliable and, as such, may not be effectively used to make online purchases.

<table>
<thead>
<tr>
<th>Offering</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Card generators that give out 50 credit card numbers</td>
<td>R$100 (US$25.58)</td>
</tr>
<tr>
<td>Card generators that give out 100 credit card numbers</td>
<td>R$200 (US$51.16)</td>
</tr>
<tr>
<td>Card generators that give out 150 credit card numbers</td>
<td>R$300 (US$76.74)</td>
</tr>
</tbody>
</table>

Table 2: Credit card number generators sold underground

Figure 19: Post advertising generated credit card numbers for sale
(Note that this means the numbers did not come from stolen credit card databases.)
PoS skimmers

As in the Chinese underground\textsuperscript{11}, cybercriminals in Brazil also sold PoS skimmers. These are usually based on Verifone VX 680 machines and cost R$8,000 (US$2,046.43). Cybercriminals modified legitimate PoS terminals so they can steal the information stored in the magnetic stripe of all of the credit cards swiped on these. We’ve even seen gripper\textsuperscript{12} (a cybercriminal) sell mass-produced ATM and PoS skimmers way back in 2014.

The particular model sold (VX 680) has a triple-track magnetic stripe card reader, smart card (chip-and-personal identification number [PIN]) reader, and a PIN pad. It also has various communication features (via Bluetooth®, Wi-Fi, or 3G). Depending on the technique used to modify the PoS terminal (via firmware or hardware modification), cybercrooks are able to receive stolen credit card data either over Bluetooth or by having physical access to the machines.

Pulling off fraud via modified PoS terminals requires the help of an insider who needs to install them in place of legitimate devices. The insider will also help the cybercriminals retrieve the stolen data from modified terminals. The credit card data they obtain can then be used for cloned cards.
Modified smart card readers and writers

Modified Europay, MasterCard, and Visa (EMV) card readers are commonly sold in the Brazilian underground. In a November 2014 investigation, Brazilian police officers arrested 10 individuals who were involved in related fraud cases that cost victims more than R$3.5 million (US$895,313.23). Part of the cybercriminals’ modus operandi was convincing waiters of exclusive restaurants to use maliciously modified PoS terminals for credit card payments. These waiters were given R$1,000 (US$255.80) each to act as accomplices. The modified terminals had Bluetooth transmitters that the cybercriminals accessed later on to obtain the stolen data. That same month, several US citizens’ chip-and-PIN credit cards were cloned and used for fraudulent purchases after travelling to Brazil, leading us to think that the country’s carders are good at their chosen fields of expertise.

Credit card transaction approval services and training

Credit card fraud doesn’t stop at data theft. After getting their hands on stolen credentials, cybercriminals need to work with peers who are experts at getting transactions made with stolen credit cards approved. Some of these service providers help customers use stolen credit card credentials to buy goods online. They even provide customers physical addresses where they can have the goods bought delivered. Some sell the goods to unknowing customers at only 30% of the usual goods’ prices. Any cybercriminal willing to pay R$1,300 (US$332.54) can avail of approval services, which usually include technical support via WhatsApp or Skype.

![Figure 22: Post advertising the sale of goods bought with stolen credit cards](image)

Apart from actual services, training to help other cybercriminals get fraudulent credit card purchases approved is also available. Trainees learn how to steal credit card credentials and even monetize their loot.
Approval trainees learn how to steal credit card numbers, get fraudulent purchases (on Pontofrio, PagSeguro, Apple® Store, Amazon™, eBay®, Dell, and MercadoLibre) approved, query databases, mask their Internet Protocol (IP) addresses when they use stolen credentials for online purchases, determine the available balances on stolen cards, monetize stolen card data (buy plane tickets for reselling), and generate infocc data; what bins are and InfoBanker is; and which shops they can easily buy goods from with stolen cards.

**Fake documents and counterfeit money**

Street crimes like selling fake documents and counterfeit money have gone online. This trend could be attributed to socioeconomic factors like widespread poverty and illiteracy. As of October 2015, Brazil’s inflation rate was 9.93%.16
Brazil’s current educational system somehow contributes to the lack of professionals in the country. Despite the fact that illiteracy in the country has decreased, at least 38% of Brazil’s undergraduates are still considered “functionally illiterate.” It’s no wonder then why fake diplomas (probably for employment purposes) have now figured underground. These are sold for R$300 (US$76.74) each, including shipping fee. Some counterfeit money sellers even offer free shipping for purchases comprising more than 200 bills.

Figure 24: Fake identification (ID) makers’ products sold underground
Counterfeit money

Counterfeit R$10, R$20, and R$50 bills are sold in the Brazilian underground.

<table>
<thead>
<tr>
<th>Offering</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>R$750 worth of counterfeit bills</td>
<td>R$100 (US$25.58)</td>
</tr>
<tr>
<td>R$1,500 worth of counterfeit bills</td>
<td>R$200 (US$51.16)</td>
</tr>
</tbody>
</table>

**Table 3**: Prices of counterfeit money sold underground

Figure 25: Fake diplomas sold underground

Figure 26: Post advertising counterfeit money for sale
Cybercriminals in Brazil are quite brazen. They don’t care if law enforcement agencies see their names posted online in relation to illegal activities.

Other illicit offerings

Internet and CATV access bump-up services
Cybercriminals who have access to the networks of Internet service providers (ISPs) and cable television (CATV) operators, for instance, sell bump-up services to customers who wish to increase their access speeds or privileges. They can speed up their Internet access or watch more shows on CATV for a price lower than what the legitimate service providers usually ask for (R$150 [US$38.37]).
Crypers

Since many security vendors detect most known banking malware and other malicious files, crypers have become cybercrime staples. Most crypers are created via code splicing, entry point (EP) modification, executable binding, or general file modification. As in 2013, crypers can still be bought underground for R$70 (US$17.91). Some sellers even offer them at only R$40 (US$10.23) at year-end.

Figure 29: Conversation with a cybercriminal offering a bump-up service for Volex that costs R$150 (US$38.37) for a span of at least six months up to the maximum period that the provider supports

Figure 30: Post advertising a FUD cryper
SECTION 3

Challenges ahead
Challenges ahead

Brazil’s socioeconomic landscape has made it the perfect breeding ground for cybercriminals. The quick returns promised by a life of cybercrime have made it enticing enough for several individuals to actually try it out. The tools and training they need are all out in the open. It only takes guts and know-how for any newbie to make it big. And given that cybercriminal activities are not as heavily penalized in Brazil as in other regions like North America, Brazilian cybercriminals publicly promote their operations. This, in turn, attracts more people to follow in their footsteps.

Although Brazilian cybercrime has continuously thrived on the Surface Web—again, mostly due to the cybercriminals’ disregard for law enforcement—we foresee a big move to the Deep Web in the future. Developers and operators who use money mules and bank accounts to cash in their profits still have a high chance of getting caught. Using bitcoins and trading in darknets would decrease this risk.

Brazilian law enforcement agencies have an arduous task ahead if they ever want to topple local cybercrime. In 2015, we did see them exert more effort to fight cybercrime. Law enforcers partnered with security vendors like Trend Micro for cybercrime training and even collaborated in some investigations. These exercises were not enough to thwart cybercrime in Brazil though. Legislative bodies will have to be stricter with sanctions to discourage solo cybercriminal developers and operators. The national government needs to invest more resources for cybercriminal investigations, especially when Brazilian cybercrime moves into Deep Web territory. These tasks may be difficult now given the more pressing law enforcement challenges currently at play in the country.

We will continuously monitor Brazilian underground activities, trends, and offerings. Evidence of cryptocurrency adoption, especially now that ransomware—the very first local version—has emerged was observed. How this will change the current market dynamics, however, we have yet to find out.
References


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